

**Instructor:** Peter Jacobsen

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**Office Hours:** Tuesday and Thursday 10:30AM-11:30AM or by appointment

**Course:** OAD 30562

**Term:** Spring, 2020

**Time:** MTRF 8:55-10:10PM

**Length:** 8 WEEKS

## **Required Texts:**

Jones, G., & George, J. (2019). *Essentials of contemporary management*, (8th ed.). McGraw-Hill. ISBN: 9781260277074

All other readings will be provided.

*Note:* You may rent or buy either the digital or physical versions of this textbook. Be sure to check around, as places such as Amazon have the rental fairly cheap relative to alternative options.

## **Course Assignment Descriptions & Grading**

The means of evaluating your performance in the course is three-fold: Quizzes, Group Assignments, and a project.

### **Quizzes:**

There will be weekly quizzes on Thursday. The lowest quiz will be dropped to make up for an emergency absence. Absences on Thursday due to certain events known ahead of time (such as sporting events, weddings, etc.) must be communicated prior to the Tuesday class of the week the student will miss the quiz. The student will have the option to take the quiz early if they communicate their expected absence on time, subject to the approval of the instructor. Quizzes will make up 30% (300 points) of the grade.

### **Group Assignments:**

Friday class periods will be dedicated to the completion of a group assignment. Each week, a different set of “managers” will lead their teams through the assignment. The managers for each week will be selected the Friday before the week. The lowest assignment grade will be dropped in case of emergencies. Absences on Friday due to certain events known ahead of time (such as sporting events, weddings, etc.) must be communicated within the first two weeks of class to be considered excused. Assignments will make up 40% (400 points) of the grade. One assignment will be turned in per group. Assignments will be due in class, but extensions may be given to the following Monday so long as the group attended class on Friday and used time well.

### **Continuous Project:**

The completion of your project will happen as a result of your group assignments. The project has two portions: the management portion and the reviewer portion. The project portion is worth 30% (300 points) of the grade.

### Management Portion:

When your group completes a group assignment the week you are manager, you will be responsible for writing a short statement about how each group member contributed, a score for each, and how you managed the group. If a group member does not attend or participate, this must also be noted. Finally, a short reflection (a paragraph) on what went well/poorly should be completed. The Management portion will be worth 150 of the 300 project points. Out of those points, 80 will come from your report and 70 will come from the grade given by others. Management reports are due the Tuesday after the group assignment where you are the manager.

All students must be the manager at least once. Failure to do so will result in losing at least 100 points in this category, with the 50 remaining being dependent on the student turning in an additional Reviewer report.

### Reviewer Portion:

Each time you are not a manager, you must turn in a report grading your manager and a short paragraph reflecting on what went well or poorly. The Reviewer portion will be worth 150 of the 300 project points. Out of those points, 90 will come from your reports and 60 will come from the grade given by managers. The lowest assignment grade will be dropped in case of emergencies. Absences on Friday due to certain events known ahead of time (such as sporting events, weddings, etc.) must be communicated within the first two weeks of class to be considered excused. Reviewer reports are due each Tuesday after the group assignment where you are not the manager.

### Project Addendum

In the case that official COVID-19 quarantines significantly effect the potential project completion rate, the instructor reserves the right to change the nature of the project.

## **Grading Scale**

The grading scale will be as follows:

<u>Percentage of points earned</u>	<u>Letter Grade</u>
90-100	A
80-89	B
70-79	C
60-69	D
0-59	F

## **Course Schedule**

### **Week 1:**

Topic: Why management? Why Hierarchy? Why Organization?

Readings:

- 1) Alchian A.A. Teamwork and Firms. (see course materials)
- 2) Alchian A.A. The Firm's Control and Reward Structure. (see course materials)

### **Week 2:**

Topic: What is management?

Readings:

- 1) Jones, G. & George, J. (2019). Chapter 1

Read: Note on Max Weber at the end of the chapter

- 2) Jones, G. & George, J. (2019). Ch 2- **ONLY** Personality Traits p 44-50

### **Week 3:**

Topic: Management in non-traditional environments

Readings:

- 1) Leeson, Peter T. "[An-arrgh-chy: The Law and Economics of Pirate Organization.](#)" *Journal of political economy* 115.6 (2007): 1049-1094.

- 2) Piano, Ennio E. (2020) "Coase goes to war: Contract choice on the battlefield." *Revue d'Economie Politique*, forthcoming.

- See "Course Materials" in Blackboard

### **Week 4:**

Topic: Decision Making, Learning, Creativity, and Entrepreneurship

Readings:

- 1) Jones, G. & George, J. (2019). Ch 5 Decision Making, Learning, Creativity, and Entrepreneurship

- 2) Sobel, Russ. Entrepreneurship. Econlib

- See course materials section

- 3) Candela, Rosolino. (2020, April 27<sup>th</sup>) "[The Glorious Innovation of Containerization](#)". AIER.

### **Week 5**

Topic: Strategy and Operations

Readings:

- 1) Jones, G. & George, J. (2019). Ch 6 Planning, Strategy, and Competitive Advantage

2) Jones, G. & George, J. (2019). Ch 14 Operations Management: Managing Vital Operations and Processes

**Week 6:**

Topic: Leadership

Readings:

- 1) Jones, G. & George, J. (2019). Ch 9 Motivation
- 2) Jones, G. & George, J. (2019). Ch 10 Leadership
- 3) Mark 10: 35-45

**Week 7:**

Topic: Specific Departments

Readings:

- 1) Jones, G. & George, J. (2019). Ch 12 Building and Managing Human Resources
- 2) Jones, G. & George, J. (2019). Ch 13 Communication and Information Technology Management

**Week 8:**

Topic: What is the Ethical Duty of a Manager?

Readings:

- 1) Friedman, Milton. (1970, September 13). [A Friedman Doctrine](#). *New York Times*.
- 2) Wartzman, Rick. (2019, August 19). [America's top CEOs say they are no longer putting shareholders before everyone else](#).
- 3) Matthew 25:14-30

This course schedule is tentative, and the instructor reserves the rights to modify dates/reading assignments as needed.