

Course Syllabus Qualitative Research I DRES 8653

Term: Spring 1, 2024

Instructor: Peter Jacobsen

Office and contact information:

peter.jacobsen@ottawa.edu
5739868893

Office Hours:

Tuesday 2:00PM - 3:00 PM CST
Thursday 9:15 AM - 10:15 AM CST

Textbook:

Designing Social Inquiry: Scientific Inference in Qualitative Research, New Edition Gary King, Robert O. Keohane, and Sidney Verba

Various Readings (see schedule below)

Course Outline and Weekly Assignments:

In this course we will engage with qualitative research. Qualitative research involves theorizing and analyzing questions with reference to non-numerical data.

We will examine the similar logic of causal inference which underlies both qualitative and quantitative research which provides a consistent standard for qualitative research. This course does not serve as a survey for popular business papers which utilize qualitative methods. Instead, the course will focus on learning an underlying method for applying qualitative analysis to any domain.

Readings/Schedule

Week 1:

Designing Social Inquiry Chapter 1

Skarbek, D. (2020). Qualitative research methods for institutional analysis. *Journal of Institutional Economics*, 16(4), 409-422.

https://web.archive.org/web/20210716224651id_/https://www.cambridge.org/core/services/aop-cambridge-core/content/view/2A391F2AA3E88DA09B3B531004FEAA6F/S174413741900078Xa.pdf/div-class-title-qualitative-research-methods-for-institutional-analysis-div.pdf.

Week 2:

Designing Social Inquiry Chapter 2

Leeson, P. T. (2007). An-arrgh-chy: The law and economics of pirate organization. *Journal of political economy*, 115(6), 1049-1094. <https://www.peterleeson.com/An-arrgh-chy.pdf>

Week 3:

Designing Social Inquiry Chapter 3

*Piano, E. E. (2017). Free riders: the economics and organization of outlaw motorcycle gangs. *Public Choice*, 171(3), 283-301. Accessible at: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2885384

Skarbek, D., and Skarbek E. (2022). Analytic Narratives in Political Economy. *History of Political Economy*: <http://nebula.wsimg.com/7fbf514f24209a926366da175cff08f5?AccessKeyId=B292FE55DF6AE1C4A636&disposition=0&alloworigin=1>.

Week 4:

Designing Social Inquiry Chapter 4

*Luqmani, A., Leach, M., & Jesson, D. (2017). Factors behind sustainable business innovation: The case of a global carpet manufacturing company. *Environmental Innovation and Societal Transitions*, 24, 94-105.

Designing Social Inquiry Chapter 5

*Piano, Ennio E. (2021). Organizing high-end restaurants. *Economics of Governance*, 22, 165-192. Accessible at: https://link.springer.com/epdf/10.1007/s10101-021-00253-y?sharing_token=osa6IP4meVxlRuExopsA9fe4RwlQNchNByi7wbcMAY7XEiG0VwX5zy2TNMggx0MfckRM9X-rywbkbgmXo_hsjEsT_JIOg7aBnOZ-ieNkCfLZZh_UuA_x0FEvdx4IIDzytz9vWdFszdzPEugKKunC9hQ8-opS1Nj4BP0BMQZIPLQ%3D

Week 6:

Designing Social Inquiry Chapter 6

*Leeson, P. T. (2005). Endogenizing fractionalization. *Journal of institutional economics*, 1(1), 75-98. https://www.peterleeson.com/Endogenizing_Fractionalization.pdf

Week 7:

Sinkovics, R. R., Penz, E., & Ghauri, P. N. (2008). Enhancing the trustworthiness of qualitative research in international business. *Management international review*, 48(6), 689-714.

*Coyne, C. J., Isaacs, J. P., Schwartz, J. T., & Carilli, A. M. (2007). Put me in, Coach, I'm ready to play. *The Review of Austrian Economics*, 20(4), 237-246.

*Candela, R. A., Jacobsen, P. J., & Reeves, K. (2020). Malcom McLean, containerization and entrepreneurship. *The Review of Austrian Economics*, 1-21. Accessible at: <https://www.peter-jacobsen.com/uploads/1/3/0/9/130939280/ssrn-id3577383.pdf>

Week 8:

Mäkinen, S., & Seppänen, M. (2007). Assessing business model concepts with taxonomical research criteria. *Management Research News*, 30(10), 735-748.

doi:10.1108/01409170710823458

*Lucas, D. S., & Fuller, C. S. (2018). Bounties, grants, and market-making entrepreneurship. *The Independent Review*, 22(4), 507-528.

*Lucas, D., Grimes, M., and Gehman, J. (2022). The Strength of Weak Legislation in Mobilizing B Corporation Certification. *Academy of Management Journal*, Forthcoming, Available at SSRN: <https://ssrn.com/abstract=4029982>.

Grading /Evaluation:

Course grades will be based upon the following allocation:

Presentation: Pick one of the journal articles on the syllabus denoted with a * that we have not read and read it. After reading, prepare a 15 minute (30 minute maximum) presentation where you explain and defend the argument within the paper. **(150 points)**

In-person Discussion: Write a potential research paper abstract. Use the papers below as a guideline for how to write an abstract. Prepare to discuss this abstract and share it with your cohort. **(150 points)**

Online Discussions: *Beginning week 3* there will be online discussion boards where you will be expected to post about the weekly readings and reply to other students. Discussions will be graded on quality and depth of conversation. These discussion boards can be used to study for the test. You are expected to participate every week starting in week 3. **(300 points)**

Tests: There will be two major categories of tests

- 1) In-person Test: During the in-person DBA weekend, there will be one test over the first two weeks of reading material. **(100 points)**
- 2) Weekly Online Tests: *Beginning week 3* there will be a test each week. The test will open Sunday of the week and must be finished before Saturday at midnight (CT) of the week. The test will cover the readings for that week. For example, in week 3 of class the test over week 3 readings will open on Sunday and will close by Saturday of that week at 11:59PM (CT). **(300 points)**

In total there are 1000 points in the course.

Grading Scale:

90+	A
80-89	B
70-79	C
60-69	D
0-59	F

Expectations for Blackboard participation (if applicable):

Weekly discussions after week 3. Optional Virtual meetings. Tests and quizzes in Blackboard

Instructor Course-Specific Policies & Expectations for Class Participation:

Editorial Format for Written Assignments: Determined by instructor.

Late Submission Policy: No late work will be accepted for the DBA weekend. One late online assignment will be accepted.

In-Class Cell Phone Usage: No phones during lecture/presentations.

University Academic & Course Policies:

Academic and course policies are spelled out in [The College Student Handbook](#) including but not limited to: Prerequisite advisory, Ottawa Student Email requirements, Attendance, Course Drop/Withdrawal, Requirements for Submission of Digital Files, Library Resources and Information Literacy, Academic Honesty, Classroom Conduct, Sensitivity and Confidentiality, Statement on Diversity, Commitment to Diversity and Equality in Education, Facilities and Services for Students with Disabilities, etc.

Student Handbook: Please refer to the student handbook for all university regulations:

Page 2

- Students at the residential campus in Ottawa, Kansas: www.ottawa.edu/studenthandbook
- Adult and Online Students: www.ottawa.edu/APOSHandbook

You are responsible for reading and understanding all of these policies. Failure to understand or abide by these policies could have negative consequences on your experience in this course.

Copyright:

This material is protected by copyright and cannot be reused without permission.

Disclaimer:

Course content and schedule may vary from this outline to meet the needs of a particular group of students. The instructor will explain the rationale for any variance as it occurs.

Final Examination: All tests are included in the above “Tests” category of the syllabus.

Facilities and Services for Students with Disabilities:

Reasonable Accommodations for persons with known disabilities will be made in accordance with the Americans with Disabilities Act (ADA) and Section 504 of the Vocational Rehabilitation Act of 1973. Any student interested in reasonable accommodations can obtain information and forms by going to: <http://www.ottawa.edu/footer/disability-services> or students at the OUKS campus should contact Bekah Wadkins 785-248-2349; Kansas Adult or Online should contact Dr. Kristen Moore, PhD 913-266-8604.

Mental Health Resources:

At Ottawa University we support your academic success and overall health. We know that students often experience a range of stressors that can impact learning and well-being. If you or someone you know is experiencing mental health concerns or could benefit from mental health education, coping strategies, or support, there are free and confidential resources available to enrolled students through the Counseling Center. To learn more, call [785-229-1081](tel:785-229-1081) or email ouks.counseling@ottawa.edu. The Counseling Office is located in Suite 111 on the first floor of the Administration building.

Building on its foundation as a Christ-inspired community of grace and open inquiry, Ottawa University prepares professional and liberal arts graduates for lifetimes of personal significance, vocational fulfillment, and service to God and humanity.